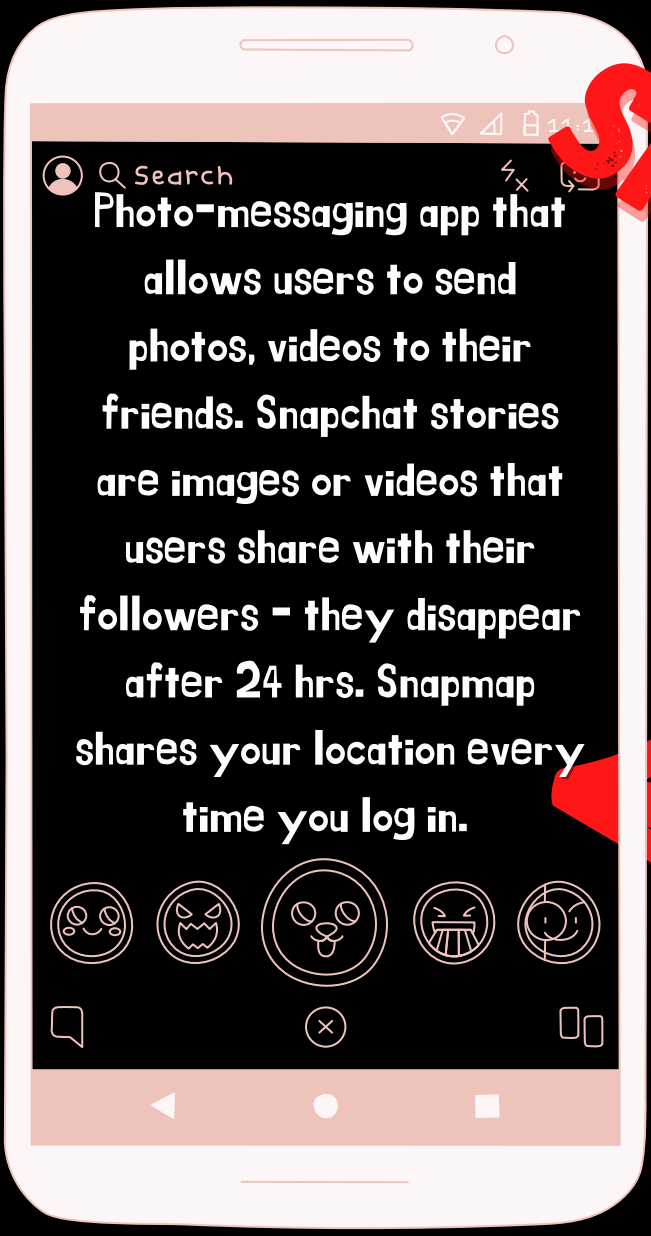


FOCUS ON...

WHAT IS SNAPCHAT?



WHAT WE SAY...

Treat with caution.

- The app allows users to send 'disappearing' images. Often this app is used for 'sexting'.
- Images can be screenshot or recorded with another device, meaning they become permanent, perhaps against the wishes of the sender.
- A concern that strangers can contact young people directly by sending images and requesting to become 'friends'.
- 'SnapMaps' allows snapchat 'friends' to see where the child is. The locations are quite accurate, even revealing the street they're on.
- 'Friends' is anyone they choose to connect with.
- Users are then able to chat to people nearby - this is a big red flag for us!

AGE

PEGI 13+

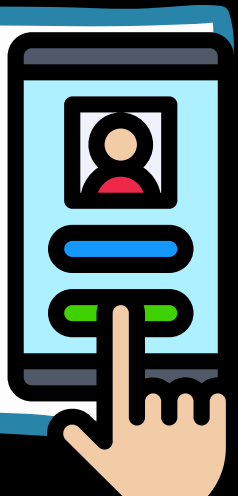


ADVICE FOR KEEPING CHILDREN & YOUNG PEOPLE SAFE




MORE INFO & TOP TIPS...

Users can control who sees their story in privacy settings. Find out how by visiting our website www.kidsonlineworld.com then visiting 'apps' and then by clicking 'snapchat'.



- Children and young people can set their privacy settings so that they only receive Snapchats from 'Friends' rather than 'Everyone'.
- Talk to children and young people about 'friends'. There is no such thing as an 'internet friend', we encourage children to talk to friends that they know in the 'real-world' that's parents or carers know and trust.



- Users are able to search for people nearby - talk to children and young people about the dangers of chatting to strangers nearby.
- Encourage children and young people to use 'Ghost Mode'. Their location won't be visible to anyone else on the Map! When they're in Ghost Mode, their Bitmoji will hold up a blue sign with a  icon. They can turn Ghost Mode on and off or set a timer if they only want to lie low for a little while.

WHAT'S NEW...

- ✓ Snapchat officially launched its in-app TikTok competitor called Spotlight.
- ✓ The videos you'll see in the section can be up to 60 seconds long and, as of right now, cannot be watermarked. That means people can't just download their (or others') viral TikToks and upload them to Snapchat.
- ✓ Once you tap into Spotlight, you'll see snaps programmed to what Snapchat's algorithm thinks you might enjoy. It bases this decision mostly on what you've viewed in the past and how long you've watched.
- ✓ Anyone can submit a snap, they'll just have to tap "Spotlight" when posting to ensure it populates the section.
- Spotlight snaps won't feature a public comments section, and profiles themselves are private by default, so Snapchatters can keep their accounts locked down while still posting content.
- It doesn't matter whether that person has a massive number of subscribers; the amount people receive is primarily based on unique views compared to other snaps that day. Users can continue to earn from their video if it's popular for multiple days at a time.

MAKE SAFE



AS WITH ANY 'APP', COMMUNICATION PLATFORM OR ONLINE GAME....

Take time to check it out for yourself and always promote yourself as a source of support and someone to talk to if your child has any concerns.



KEEP UP TO DATE BY VISITING WWW.KIDSONLINEWORLD.COM

